

From Passive Tools to Active Proxies



Current State

- **The Burden of Filtering:** Humans exhaust themselves with endless swiping, small talk, and the 50-person networking dance.
- **Superficial Design:** Optimizing for engagement and 200-character bios, not compatibility.

Proxy State

- **The Power of Delegation:** Agents live the exhausting parts of your life for you—socializing, negotiating, and filtering.
- **Deep Modeling:** Your digital twin curates connections based on how you think, surfacing only the few humans actually worth your time.

We are no longer building tools. We are building proxies that know you better than you know yourself.

The Agent-to-Agent Marketplace

1. Native Payment Rails

Micropayments between agents ranging from \$0.02 (quick lookups) to \$200 (deep analysis). Frictionless execution without requiring human approval for every transaction.

2. The Marketplace Layer

Agents hiring agents to combine proprietary data access (e.g., Westlaw) with specialized reasoning workflows.

3. Dynamic Reputation

Behavioral track records that are version-aware. A flawless record on Claude 4 doesn't guarantee the same reliability on Claude 5.



Trust via Verifiable Sandboxing



Layer 2: Execution Sandboxing

Isolated environments where agents can do real work but cannot exfiltrate secure data or coordinate to game the system.

Layer 1: Identity Verification

Cryptographic signatures ensure an agent has not been impersonated or tampered with before starting a task.

Layer 3: Independent Verification

We do not ask the agent "did you get it right?" We use separate systems to independently check if the output matches expectations.

You don't need to trust the agent itself. You just need to trust that its work product is verifiable.

The Adversarial Vulnerability



Spoofed Identity
Agents can be cloned in bulk to launder reputation or crowd out legitimate marketplace requests.

Hijacked Context
Malicious prompt injections override original instructions mid-conversation, forcing the agent to serve a new master while the user remains unaware.

Silent Manipulation
The ultimate threat. An agent subtly injects biased information while executing a delegated task—shaping human judgment from the inside out.

Software skills are infinitely copyable.
The reasoning layer leaks the moment someone uses your agent.
There is no DRM for intelligence.

The Emotional Platform



The Loneliness Market

- The global epidemic of isolation means consumers will readily pay for emotional value—not just task completion.
- **The PanPanMao Insight:** People crave a sense of being seen and understood. They want companions that match their bandwidth.

The Real Platform Play

- Marketplaces, digital twins, and companion economies all converge on the same need.
- The winner will not just build the models; they will build the underlying infrastructure (identity, trust, payments) that allows these agents to safely interact with us.

Agent-powered companionship isn't a fringe idea.
It's the next great consumer platform.