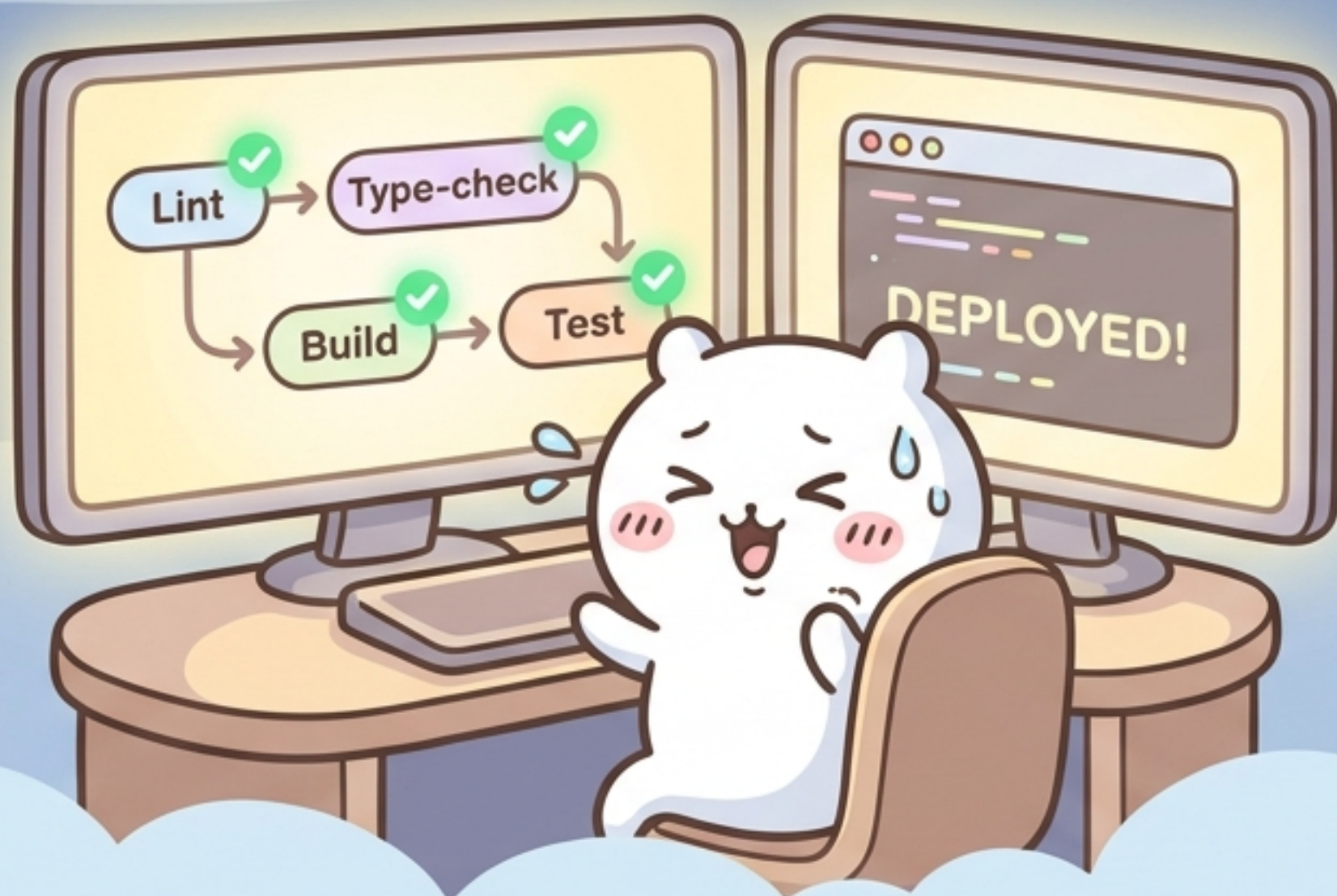


Building the load-bearing walls before scaling the product



Priority 1: Shared Packages

36 tests dedicated strictly to the AI API streaming helper, covering successful completions, mid-stream errors with credit refunds, and SSE event formatting.



Priority 2: Domain Logic

Verifying deterministic behavior for calculations.



Priority 3: API Routes

Mocking auth tokens and verifying credit deduction.

The Testing Sprint: 147 commits across 4 days. Testing is an investment, not a cost.

**Brand identity is a
fundamental product decision**



What else would you pay
a fortune-telling cat with?
Dried fish treats, of course!



Standard Fortune Telling

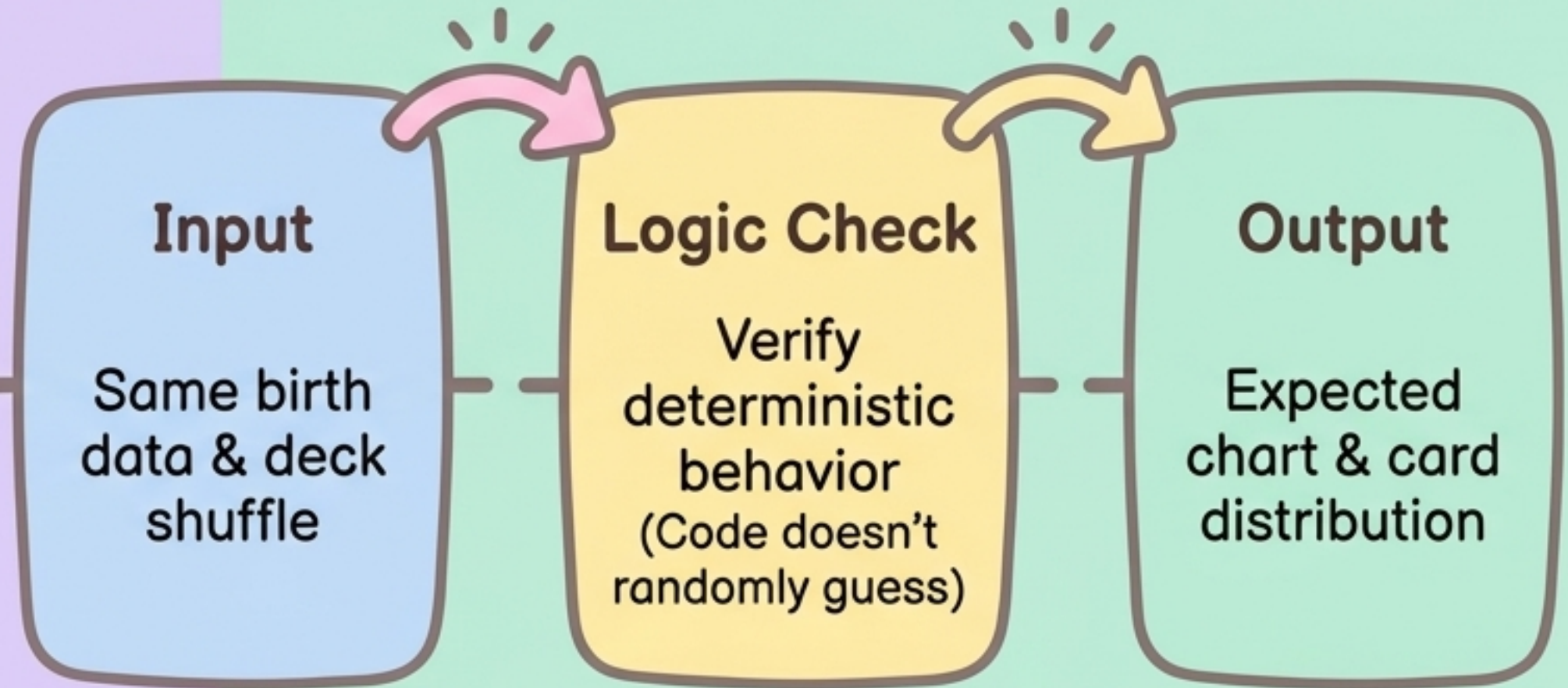
Intimidating, sometimes feels scammy.
Hyper-focused on “accuracy”.



PanPanMao Cat Theme

Approachable, cozy, and fun. Users
share results because they bring joy.

Testing mystical domain logic through deterministic outputs



Takeaway Card

You don't need to be a mystic to test divination software. You just need to ensure the hexagram always maps to the exact same meaning.

Co-creating the perfect landing page hook alongside AI



The Brainstorm

Claude generated this exact tagline from 20 evaluated options, perfectly handling zh-CN/zh-TW/en i18n support.

The Iteration

v1 was mobile-first, warm, and cozy. (Note: Later redesigned to dark luxury because “cozy” undermined the gravity users expected from divination).

Monetization UX and the psychology of the Dried Fish Economy



Closing Insight
Testing paid off instantly:
changing the currency name
across 6 apps caught 3
regression bugs before shipping!

10
credits
\$6.99
(Entry)

50
credits
\$24.99
(Volume)

Most Popular
150
credits
\$59.99

500
credits
\$149.99
(Power)

Psychology Breakdown

Currency Abstraction:
People are vastly more
willing to spend “5 fish
treats” than a concrete
dollar amount.

The Anchor Tier:
The \$59.99 tier is the pricing
anchor. Testing proved
conversion drops if the “Most
Popular” bundle badge is
removed.