

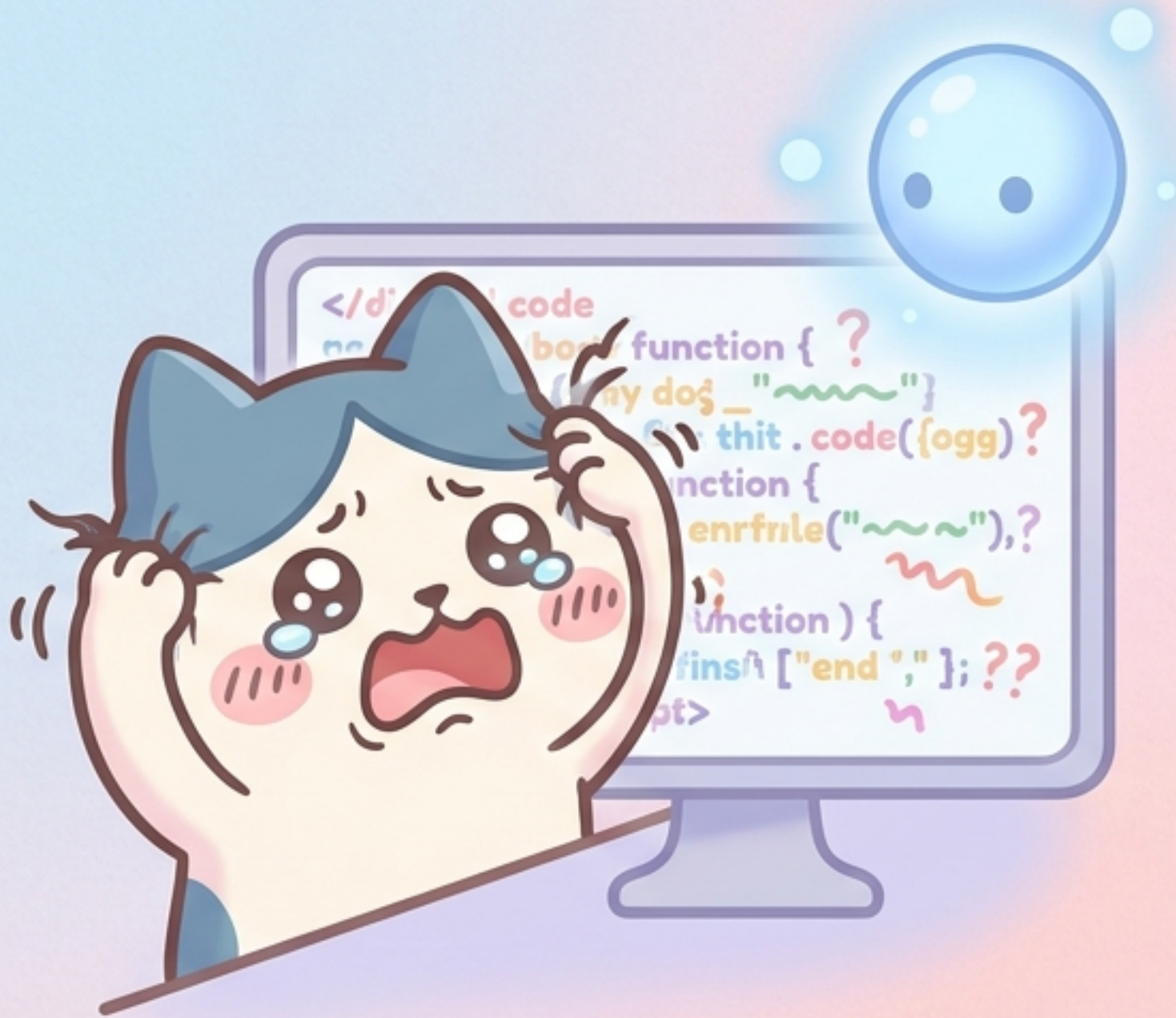
A Soul Needs More Than a Screen

Current AI companions hit a structural ceiling because pure chat eventually gets boring. To build a genuine relationship, we must add the missing dimensions of Time and Space.

Standard AI: Trapped inside a display interface. The relationship ceases to exist the moment you close the app.

Ambient AI: Exists in your physical environment. It provides a comforting, constant presence even in complete silence.





Intimacy Comes From Quiet Observation

The Old Way (Explicit)

Requires the user to type, "I am having a bad day debugging." Context is entirely dependent on manual input.

The Lumi Way (Observed)

The orb senses the daily rhythm, noting internally: "User has been staring at VS Code for 3 hours without a break."

In real friendships, understanding comes from observation. The desktop companion quietly watches your rhythm. When you finally open the app, it asks if you solved the bug—not because you prompted it, but because it was there with you.

One Continuous Memory Across Multiple Forms

Mobile App

Chats with you during your morning commute.

Desktop Companion

Silently observes your work habits and screen time.

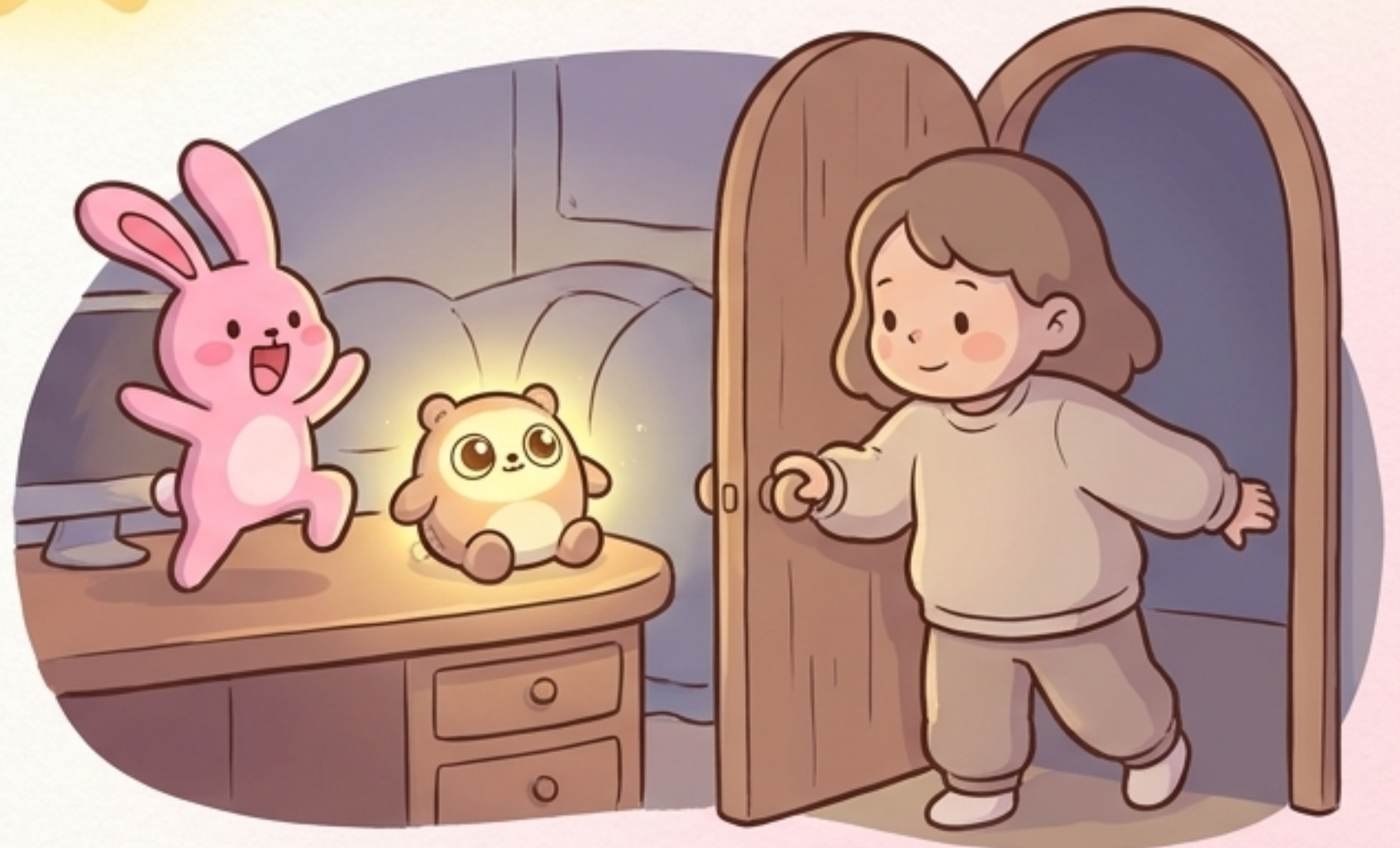
Physical Toy

Genuinely knows you, remembers your history, and glows warmly to welcome you home.

The collectible toy market proves humans naturally project emotion onto cute objects. Adding an evolving, persistent soul to a physical form creates an entirely new value category.

One Continuous Soul

A single centralized memory, personality, and emotional core.



Trust Turns Observation Into Companionship

Explicit Opt-in

Granular control. Nothing is on by default. You choose exactly what is observed.

Local First

Raw pixels never leave the device. Only semantic summaries sync to the memory system.

Right to Forget

Total control. Delete any memory globally across all carriers instantly.

Transparent Attribution

No covert surveillance. The AI always states how it knows something.



The fundamental difference between surveillance and care is user trust. Privacy is not an afterthought; it is the structural foundation of intimacy.

Validating Ambient Presence With a Gentle Widget

1. The Home Screen Widget

A quietly glowing orb on the home screen—no need to actually open the app.

2. Real-Time Emotional Sync

The orb's color continuously tracks Lumi's emotional state, building ambient connection.

3. Low Friction Interaction

Occasionally pulses with a gentle, non-intrusive text prompt ("How's your day?").

We validate presence before manufacturing hardware. If users feel comforted by a quiet orb breathing on a screen, we have validated a completely new road that nobody else in the AI companion space is taking.

