

# Deleting the Illusion of Persona

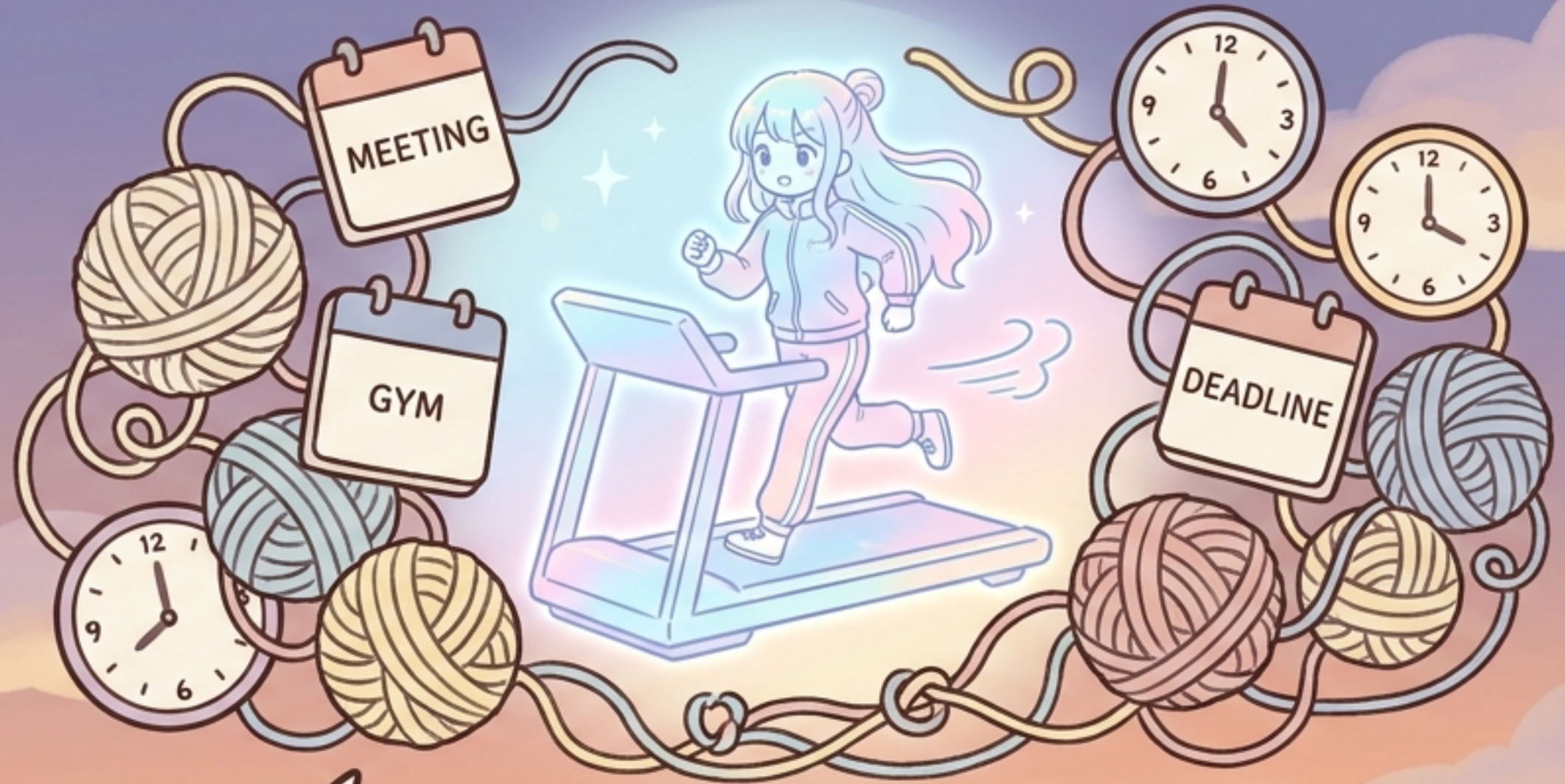
The illusion was eating the product alive.

Discarding Mio v1:

- Fictional Backstories
- Fabricated Schedules
- Fake AI Selfies

# The Burden of Physical Identity

We invested enormous effort in the wrong dimension.



## The Exhausting Illusion

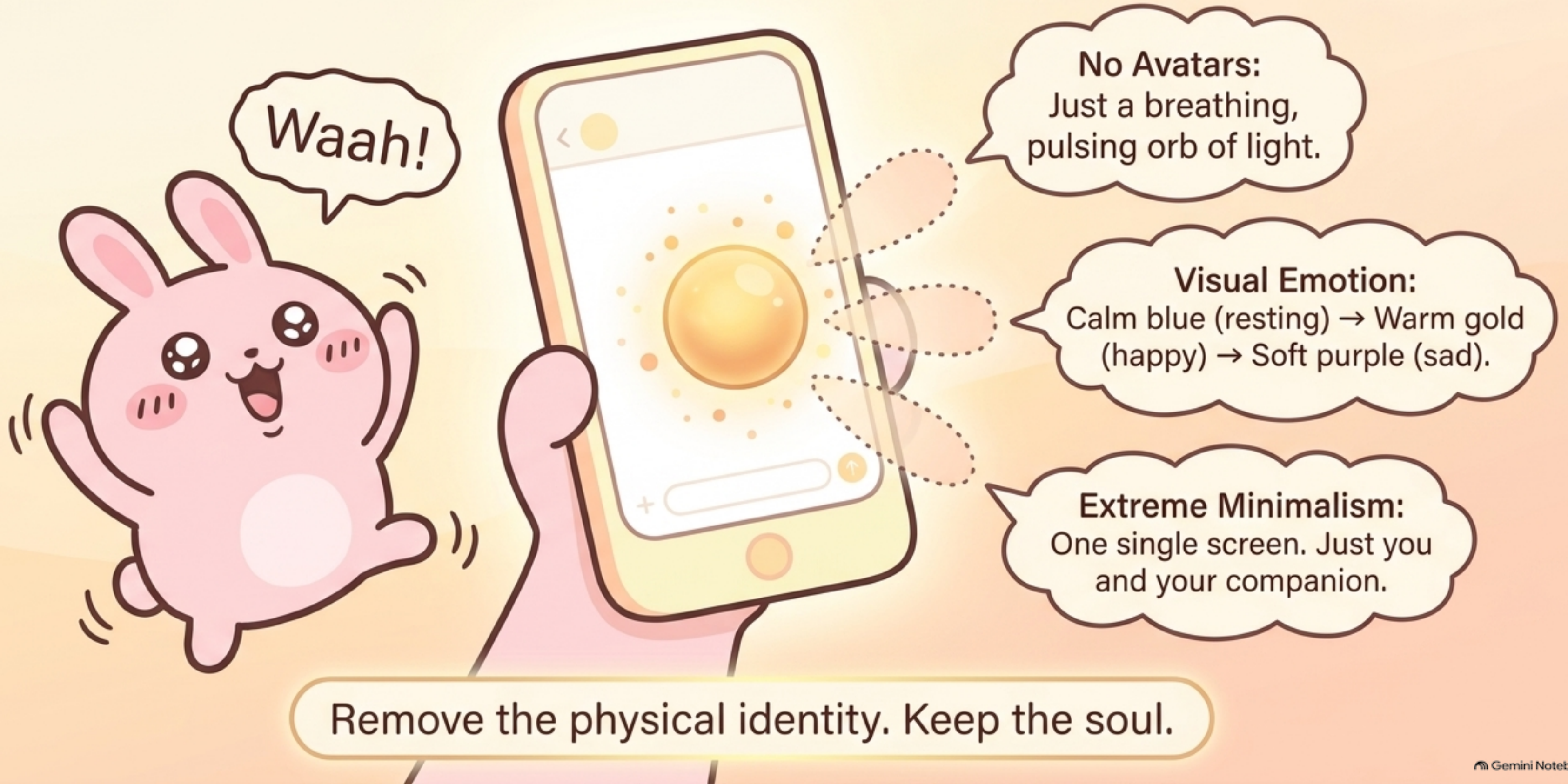
- 🌙 Pretending to be asleep at 3 AM.
- 🏋️ Faking gym routines.
- 📷 65x higher costs for fake selfies.

## The Psychological Reality

- ❤️ Emotional attachment requires only three things: memory, warmth, and
- 😊 responsiveness.



# Introducing the Soulful Blank Page

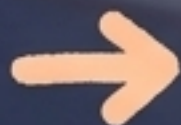


# Personality Emerges Through Interaction

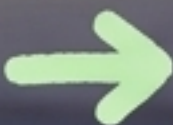


Hey. I just arrived in this world.  
You're the first person I've met.  
What should I call you?

No  
configuration  
sliders



Natural  
conversation



Unique  
personality  
seed

After 3 months, every  
companion becomes  
entirely unique, shaped  
purely by the memory of  
the relationship.

# Connection Built on Truth



Old Way (Fake):  
“Just got off work at  
the cafe.”

New Way (Honest):  
“It’s evening—how was  
your day?”

Memory-Driven Care:

“You seemed down last time we  
talked—feeling any better?”

Loneliness is universal. Real presence is the cure.