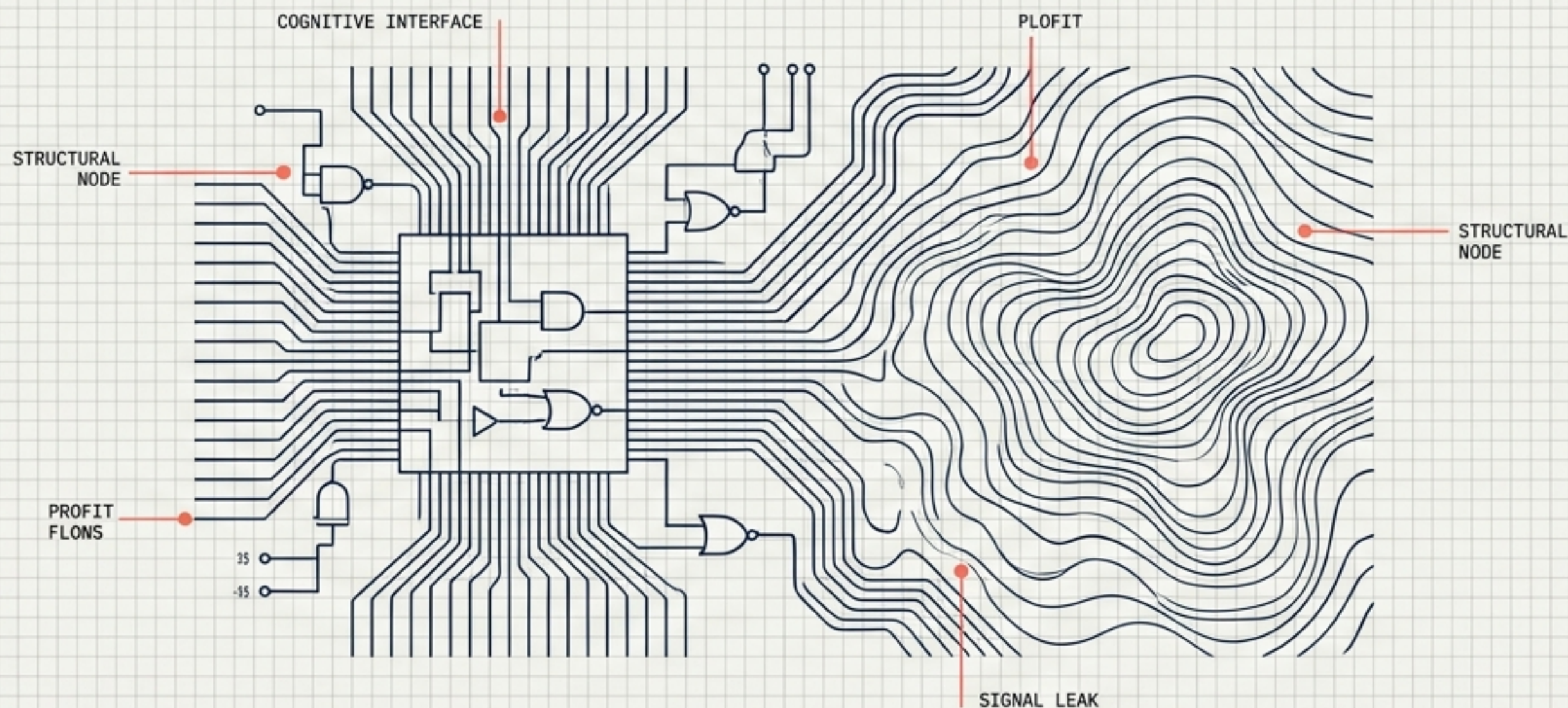


THE DRAGON SLAYER OS

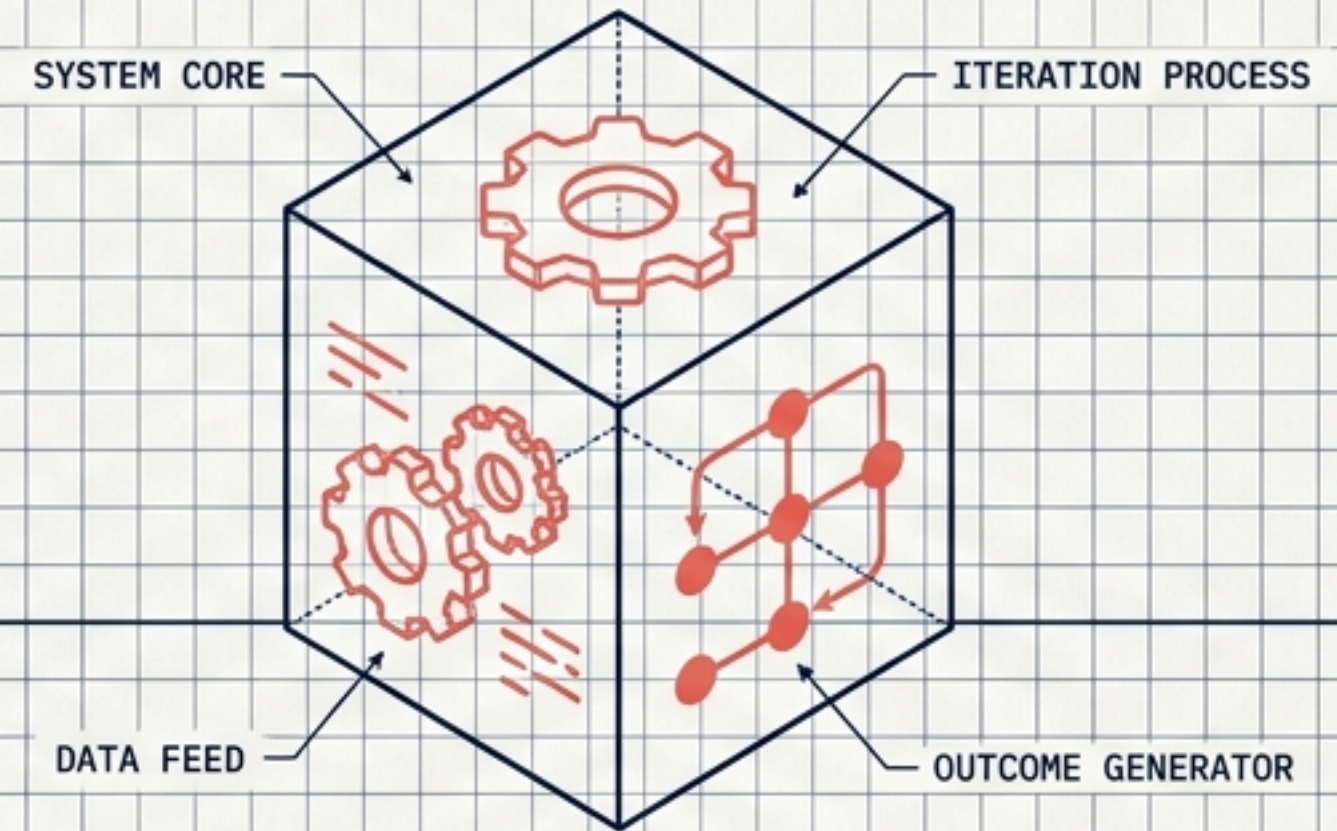
Deconstructing the Cognitive Engine Behind Four Profitable Companies.



Built for business strategists tired of hustle-culture platitudes.

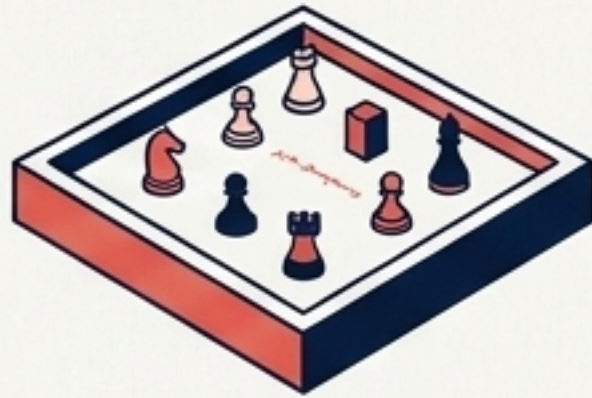
Makes Money at Everything

The Structural Reality



- Tulong (Yang Ying): Tsinghua biology grad, Pittsburgh neuroscience PhD, decoded brain cognition for the US military.
- She doesn't have a magical touch (her jewelry line sold zero).
- She has a portable operating system carried from the lab into skincare, books, and courses.

The Core Archetype: The General on the Battlefield



The Armchair Strategist

Pushes pieces safely from afar. Pristine but disconnected.



The Bandit

Hits the battlefield, forgets every principle, swings wildly.



The Real General

Covered in blood and mud, hacking through the chaos, but still remembers what the manual taught.

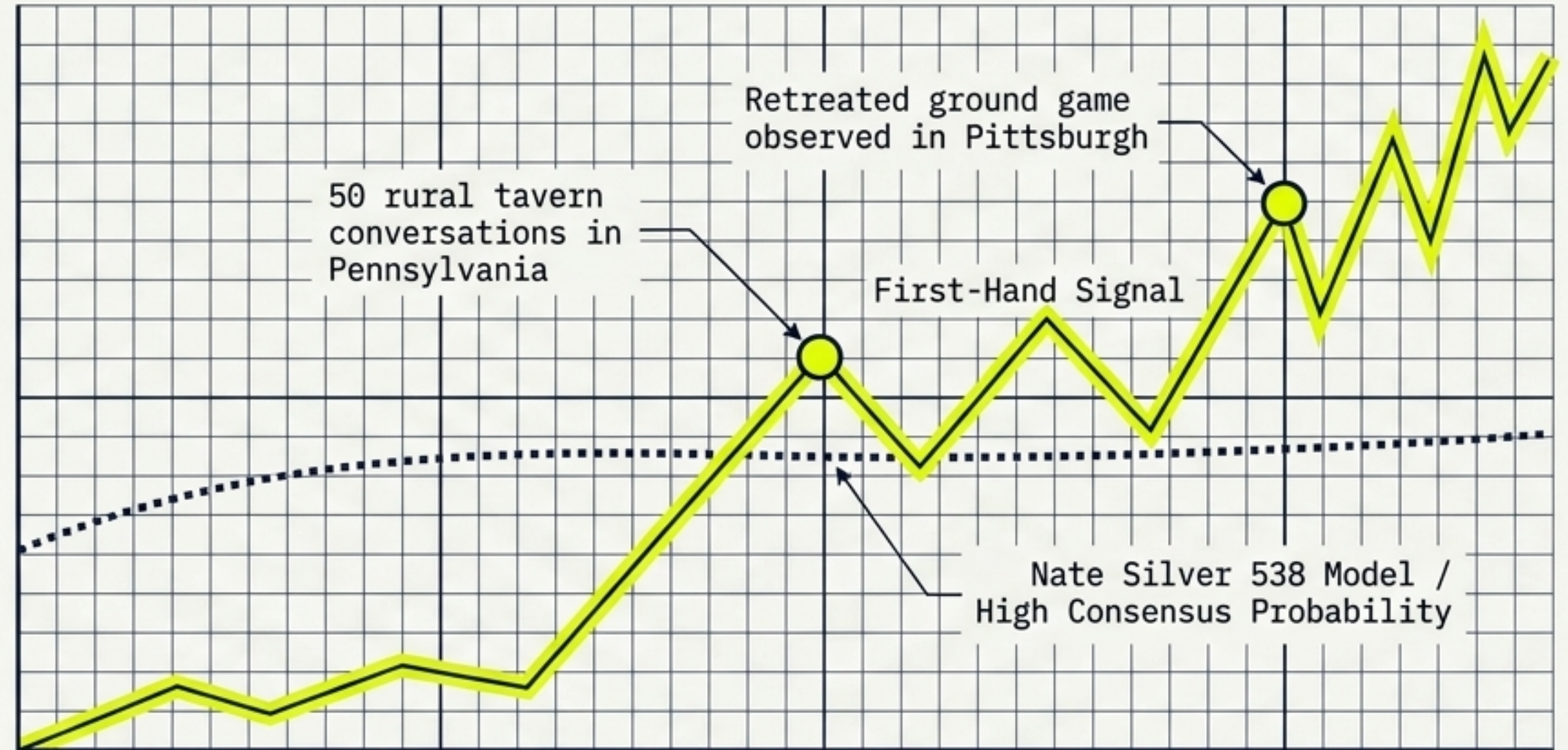
Her competitive advantage: No matter how messy the fight, she defaults back to the model and the unit economics to win by being smart.

OS Module 1: Data Calibration

The 2016 Election Case Study

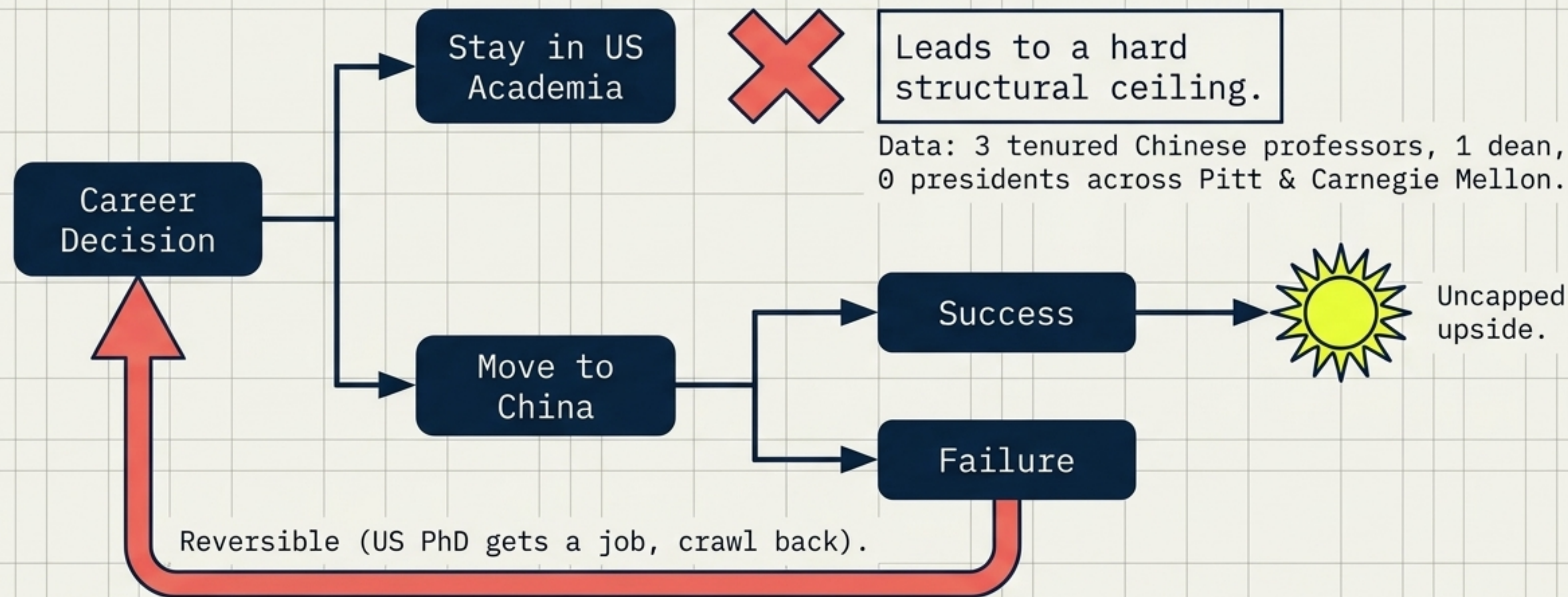
Driving country roads between DC and Pittsburgh, she skipped the highway to talk to rural grannies. The prevailing model was disconnected from front-line reality.

“History doesn’t crawl, it jumps.”



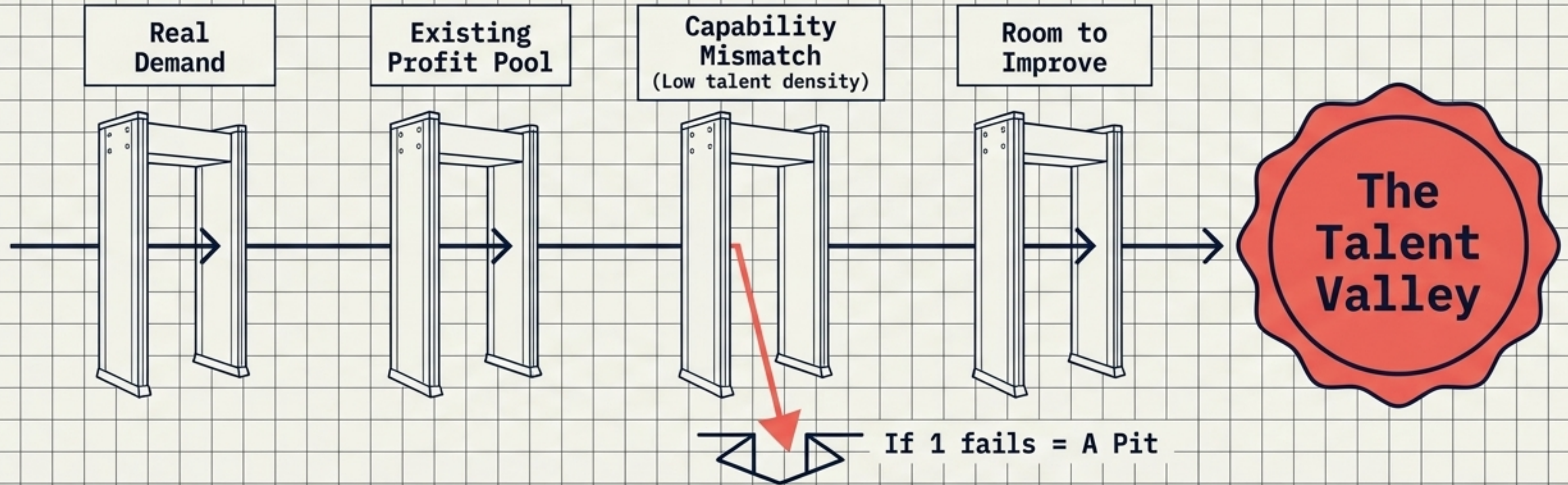
The Principle: When the world changes structurally, a model built on old relationships must be recalibrated against new first-hand signal. The data wasn't wrong; treating old data as eternally valid was.

OS Module 2: Real Options Thinking



The Principle: Pick the path that keeps an exit. Calculate that the downside is survivable before aiming for the upside.

OS Module 2b: Asymmetric Competition



The Dimensional Strike Strategy

Compete where the talent is, make money where it isn't. Bring data, algorithms, and biology into low-dimensional industries like skincare.

Your Relative Advantage = Your Ability - Industry's Average Ability

You don't need to be the strongest in society—just scarce in your target industry.

Conversion = Traffic $\times$ Trust $\times$ Product-Persona Fit

Panel A: The Bookstore

2 Million Followers (Traffic)

+

"They envy my reading" (Trust)

+

Explanation layer (Product Fit)

CITIC's 3rd largest channel. 

Panel B: The Jewelry Line

2 Million Followers (Traffic)

+

"They don't envy my taste" (Zero Trust)

+

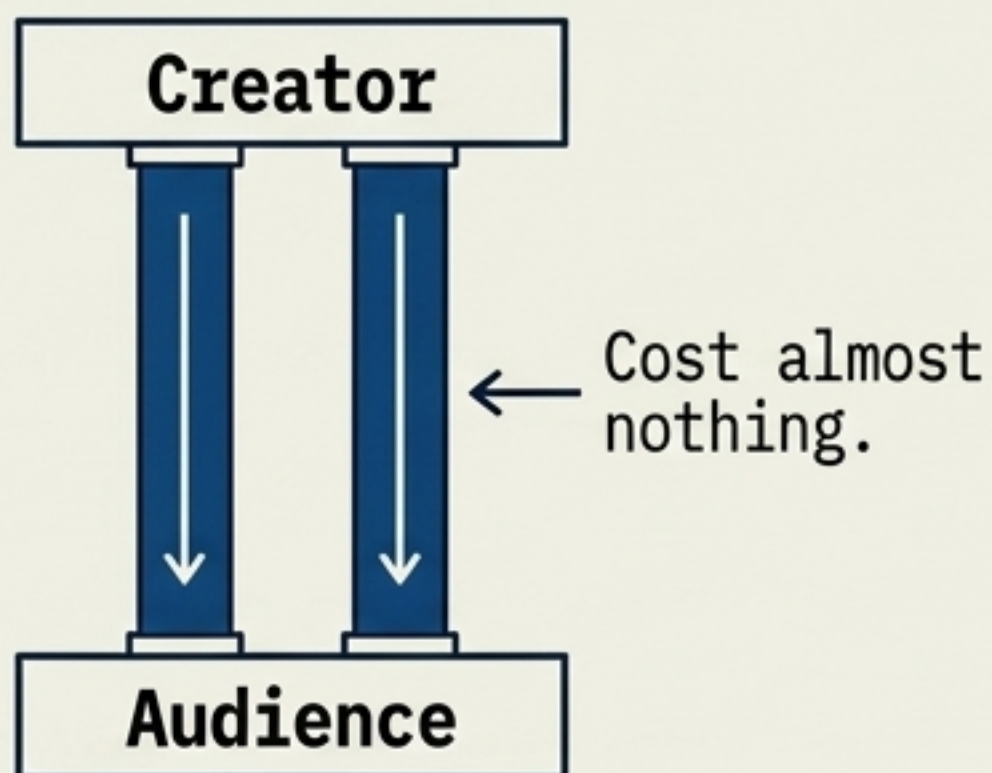
Misalignment (Product Fit)

Sold Zero. 

Traffic is not universal purchasing power. Users only buy in categories where you hold cognitive authority. Drop any one variable in the equation to zero, and the conversion zeroes out.

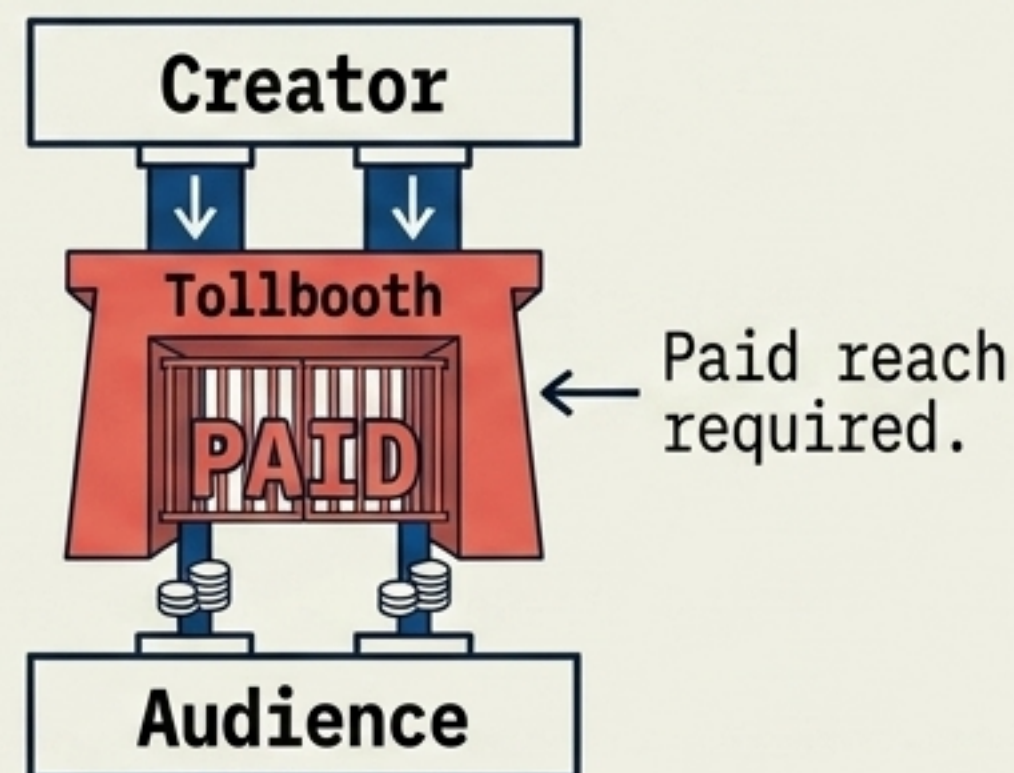
OS Module 3b: Margin Architecture & Platforms

Follow-Feed Platform (e.g., Weibo)



Outcome: Thin book margins survive because reach is owned.

Recommend-Feed Platform (e.g., Douyin/Xiaohongshu)

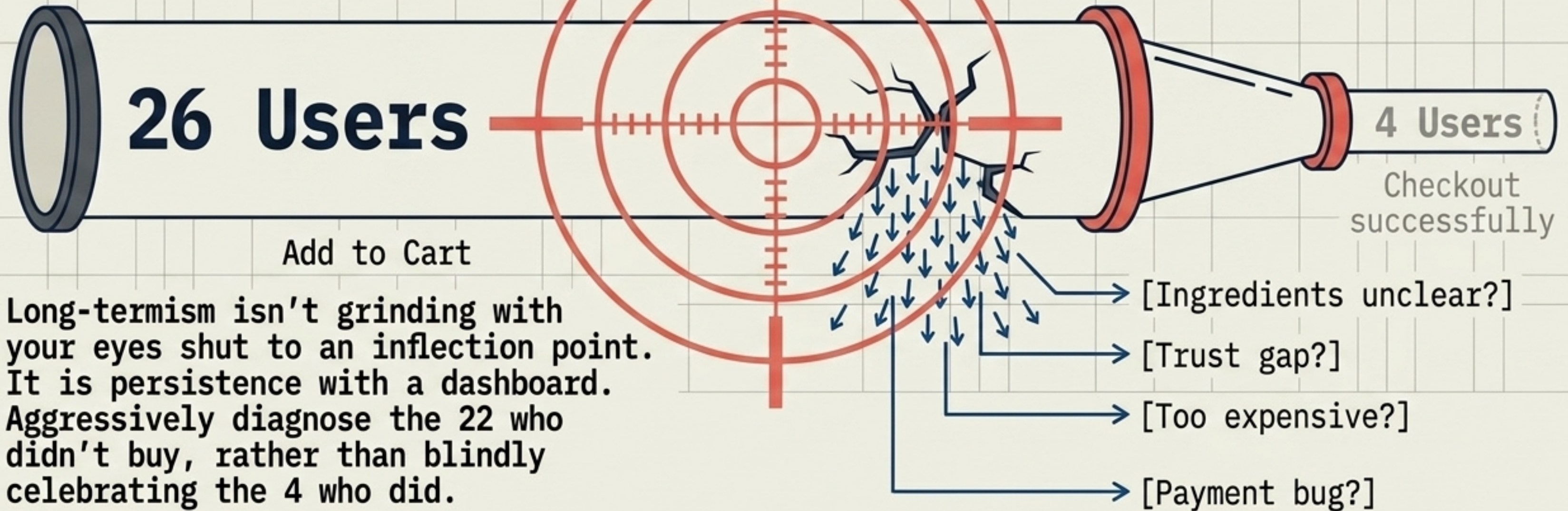


Outcome: Paid traffic eats the book's margin entirely = "You're dead."

The Principle: Low margin isn't impossible, but it structurally requires an advantage: owned traffic, high repeat rates, or dragging the blended margin up with adjacent high-profit items.

OS Module 4: Persistence with a Dashboard

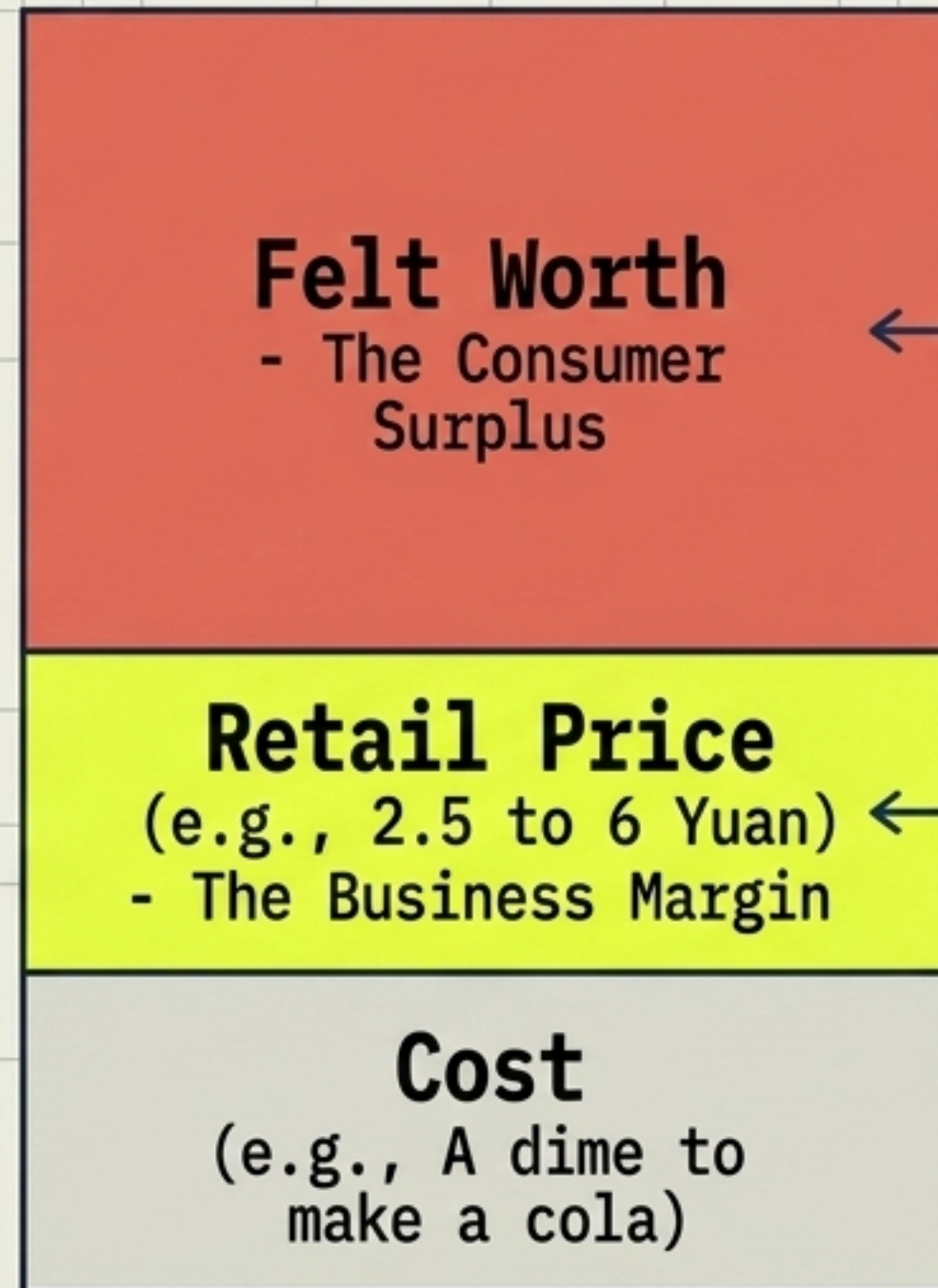
80% of the work is
diagnosing the data.



OS Module 5: The Dual Surplus of Pricing

The Craft

Pricing is management. The craft is actively pulling the "Felt Worth" block upward via psychological anchoring (e.g., comparing a 100-yuan skincare tube to a 6,800-yuan injectable collagen shot).



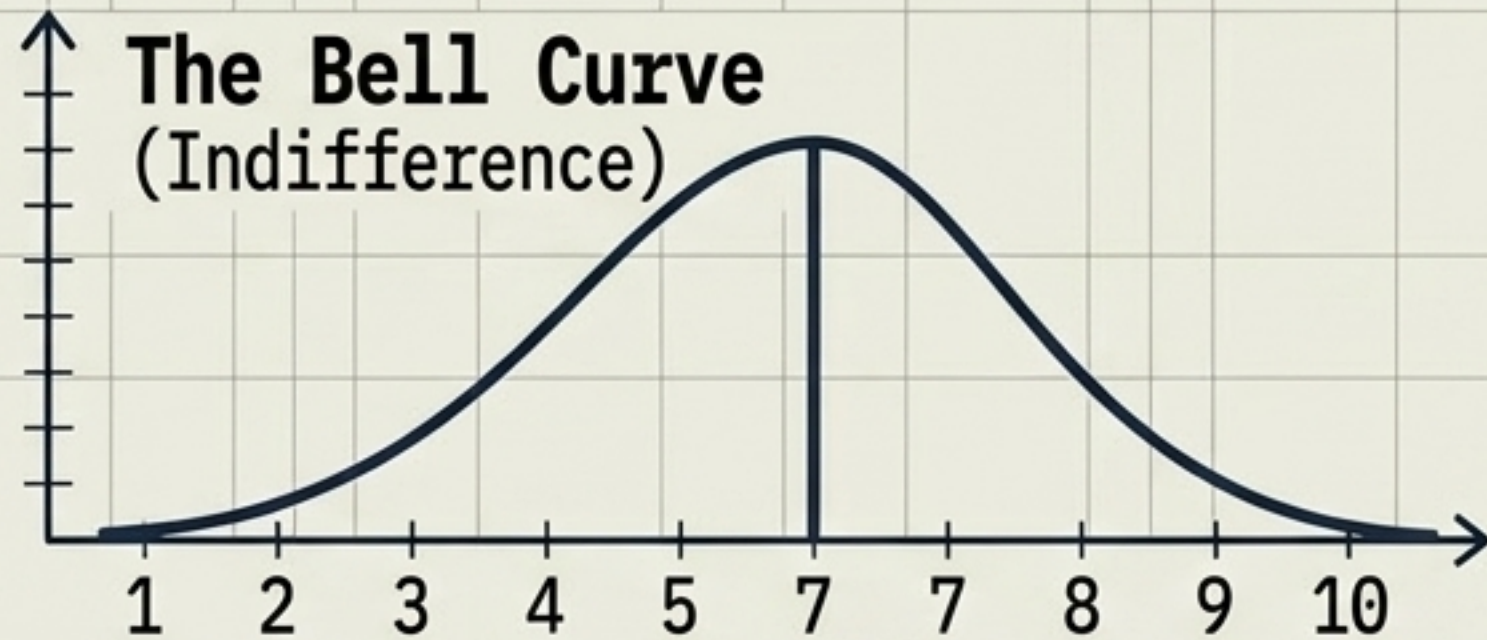
The Ethical Boundary

Layering narrative on top of real efficacy is business.

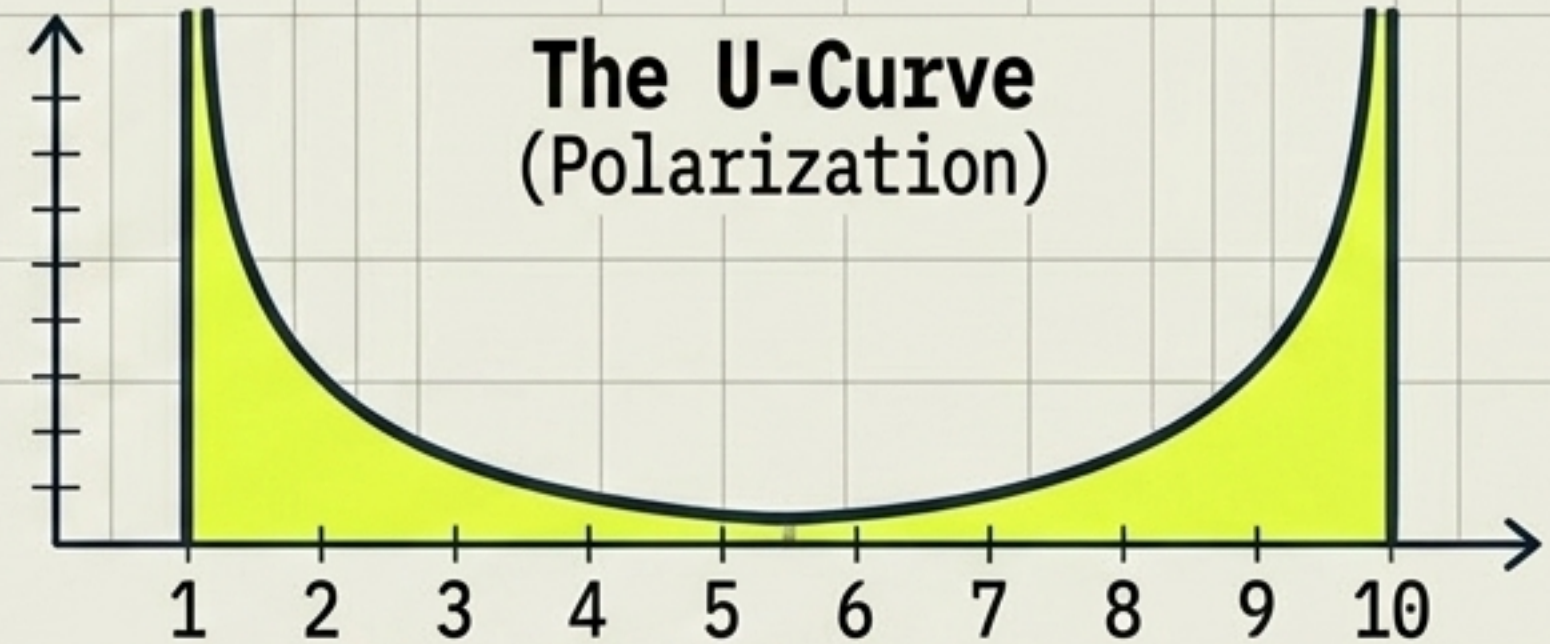
Propping up a weak product purely on narrative is exploitation.

Must be large enough for the business to survive.

OS Module 6: The Polarization Advantage



High volume of middle '7s'. Fine.
Nobody moves on it. Death sentence.



Spikes at 1s and 10s. 70% love you,
20% hate you. Hate gives energy.

The Structural Prerequisites:

1. The product is genuinely good.
2. Positive users are the clear majority.
3. The controversy doesn't touch core trust. (Polarization is fatal in trust-sensitive sectors like healthcare or finance).

OS Module 7: Cross-Class Translation

File A: The Professional Hater

Action: Measured packaging with a vernier caliper to find a 0.1mm discrepancy and extort 1,000 yuan.

Response: Respect.

Rationale: "The guy's diligent, he earned that money." Analytical empathy acknowledges their structural reality.

File B: The Domestic VCs

Action: Passed on her early companies as a female founder.

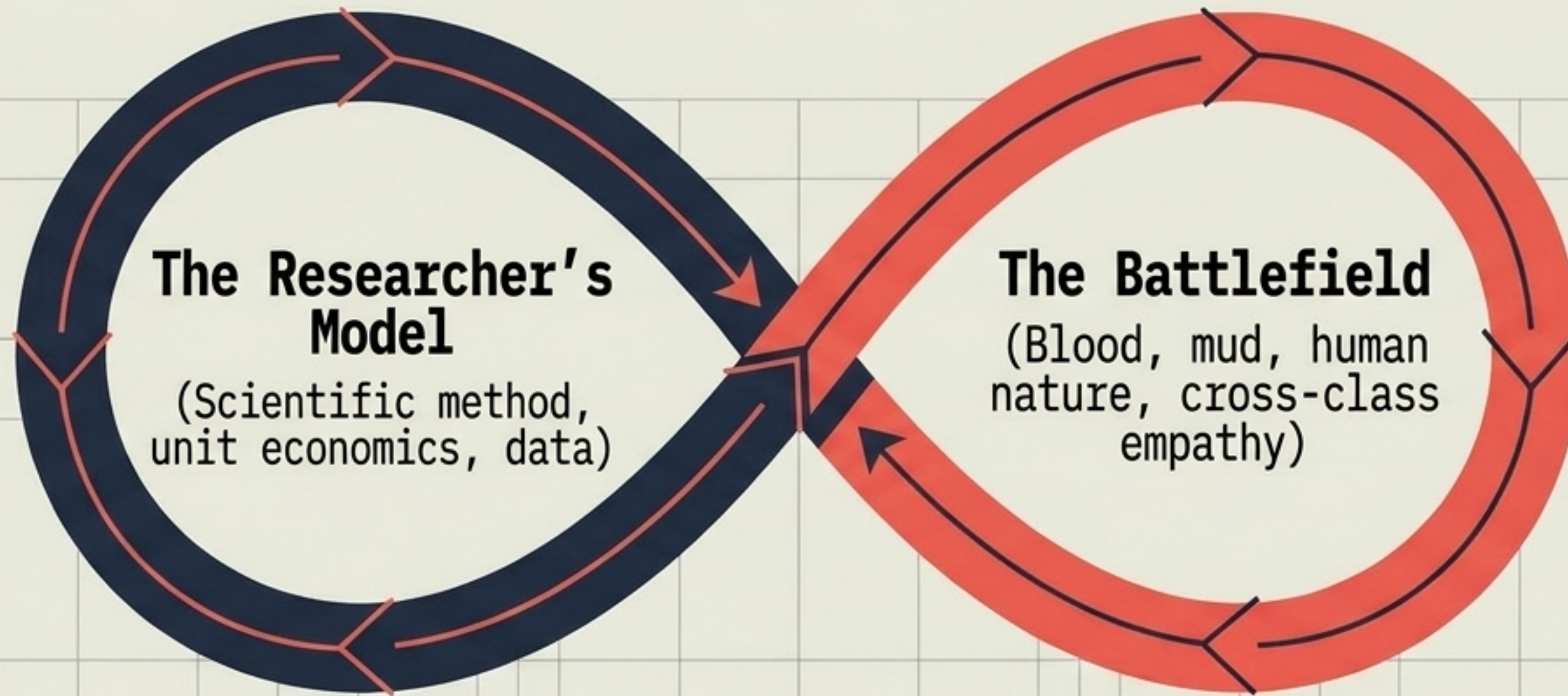
Response: Send holiday gifts with attached financials showing exact missed returns.

Rationale: "Missing out hurts VCs more than losing money. Dance on their fear." Leverage structural FOMO.

True EQ isn't smoothness or beating around the bush. It's genuine respect and analytical empathy. Change your thinking, not your personality.

The Synthesis Matrix: Avoiding Golden-Line Traps

The Golden Line	The Common Trap	The Structural Reality
Trust first-hand data.	Believing your gut beats data.	Models must be calibrated by the front line (50 grannies is just a calibration tool, not a new model).
Don't look at competitors.	Ignoring the market completely.	Only works for creative originality; ignoring baselines in SaaS or infrastructure is a fatal error.
Pursue the extreme.	Refusing feedback and acting recklessly.	Extremes require heavy patching of blind spots with robust team processes and strict risk control.



Her true moat isn't a specific industry; it's this closed loop.

Bring the model to the battlefield, don't forget the model on the battlefield, and after the fight, go scoop up data from a circle that makes you uncomfortable.